

Thank You for joining with the Chamber, local military non-profits, and the proud business community to recognize the importance of the military in our region.

★ Sponsors will be widely recognized before, during, and after Military Appreciation Day on a variety of platforms.

★ Claim a booth space for B2C opportunity, provide business info and giveaways while showing your gratitude to the military community.

★ Reach thousands of current and potential customers as you share and promote your sponsorship leading up to and while participating in the event.

★ Enjoy the festivities with free hot dogs and drinks, entertainment by Parris Island Marine Rock Band, and the opportunity to meet local leaders and base commanders.



MILITARY APPRECIATION DAY

PRESENTED BY

LOCKHEED MARTIN



FREE COMMUNITY EVENT TO HONOR
MILITARY OF PAST & PRESENT

1300-1500 | SATURDAY, NOVEMBER 19
NAVAL HERITAGE PARK, PORT ROYAL

Parris Island Rock Band | Free Hot Dogs & Drinks

Kids Bounce Houses | Local Business Giveaways

Base Commanders and Elected Delegates



HOSTED BY



The annual Military Appreciation event is the business community's opportunity to show gratitude to the men and women in uniform at our region's military installations to thank them for their service to our country and community.

Let's join together to give a "Salute to Service" for Veterans and Retired Military members too. Food, family fun, and a warm welcome are the hallmarks of Military Appreciation Day. This year's event will be held outdoors at Naval Heritage Park in Port Royal, adjacent to Naval Hospital. The event includes entertainment by the Parris Island Rock Band, free hot dogs & drinks with military ID, swag bags, and presentations by installation commanders and community leaders, with many sponsor recognition opportunities.

Sponsorship Opportunities



General Sponsor - \$4,000 (exclusive opportunity)

- Company logo on swag bag and promotional item of choice in swag bag
- 3-minute video showcasing your business and services for Chamber outlets
- Company logo as Presenting Sponsor on event advertisements, newsletter articles, flyers, and press releases
- Company name and logo on all sponsor signage displayed
- Large logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members

SOLD



Lieutenant General Sponsor - \$2,000 (maximum 4, non-competing)

- Opportunity to appear in a "Thank You" video shared in the community
- Promotional booth in the Sponsor Expo area of the event
- Company logo on event advertisements, newsletter articles, posters, and press releases
- Company logo on all sponsor signage displayed
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members



Major General Sponsor - \$1,000

- Promotional booth in the Sponsor Expo area of the event
- Company logo on event advertisements, newsletter articles, posters, and press releases
- Company logo on sponsor signage displayed
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members



Brigadier General Sponsor - \$500

- Promotional booth in the Sponsor Expo area of the event
- Company name on pre-event advertisements, newsletter articles, posters, and press releases
- Name on sponsor signage displayed
- Volunteer opportunities for team members

2022 Sponsor Form for Military Appreciation Day

PLEASE PRINT as you want it to appear on promotional materials and email us your logo.
Forms and payments must be submitted by October 28 to mmorris@beaufortchamber.org

Business Name:

Primary Contact Name:

Telephone #:

E-mail:

Website Address:

Mailing Address:

City/State/Zip:

Sponsorship Level	Standard Rate
4 Star General	\$4,000
3 Star Lt. Gen.	\$2,000
2 Star Maj. Gen.	\$1,000
1 Star Brig. Gen.	\$500

My company wants to sponsor Military Appreciation Day at the following level:

~~4 Star General~~

3 Star Lt. Gen.

2 Star Maj. Gen.

1 Star Brig. Gen.

My company is a member of the Beaufort Regional Chamber: Yes No

My company will pay for sponsorship by: Enclosed Check Credit Card Invoice Me

If paying by credit card, please provide payment details:

Name on Credit Card:

Credit Card Number:

Exp. Date:

Security #:

Credit Card Billing Zip Code:

Signature of Cardholder:

BOOTH? YES OR NO | BOOTH INFORMATION: Booths are assigned by the Chamber in the designated area. Sponsors receive space for 10x10 tent, but tents are not mandatory. Electricity is not guaranteed. Please share information and giveaways pertaining to your business. No goods or services may be rendered at the event. Any drawings or raffles must follow SCDOR protocol.

By signing below, the sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract with the *Beaufort Regional Chamber of Commerce*. I agree to these terms and am authorized to sign.

Signature: _____

Date: _____