



# BEAUFORT, SC

REGIONAL CHAMBER OF COMMERCE

**Join our movement to promote economic prosperity in the Beaufort Region.**

## *Membership* **LEVELS**

Every business belongs at the Beaufort Regional Chamber, that's why we have membership levels to fit different needs. Each level offers visibility, access, connections, information, and advocacy.

### **Start-Up - \$375 – or – \$32 per month**

Designed for new businesses, this is the most cost-effective option to build your network, knowledge, and reputation in the community.

### **Business - \$600 – or – \$52 per month**

The perfect membership package for small businesses that care about reaching customers and increasing their community presence.

### **Premier Business - \$975 – or – \$82 per month**

Loaded with benefits, this is the best value for established businesses looking to expand their footprint, increase their visibility, and get multiple team members connected.

## **About the** *Chamber*

- We are an independent, 501(c) 6 non-profit business organization.
- We are funded 100% by employers' voluntary decision to join as members, invest in our mission, and participate in programs.
- We are governed by a board of directors comprised of members who establish policy and set direction for the organization.
- Execution of the mission is led by a professional staff team and committed volunteers.
- Membership dues are tax deductible as a necessary business expense.

## *Leadership Circle* **LEVELS**

By supporting the Chamber's mission, Leadership Circle investors shape the future of the Beaufort Region. Enjoy all the benefits of membership with heightened visibility and access to fellow decision-makers and community leaders.

### **Partner - \$1,500**

Partners recognize that the future of their business is tied to the health of the region's economy. They invest beyond standard membership dues to support the Chamber's capacity to promote economic prosperity.

### **Advocate - \$2,500**

Advocate level investors ensure the Chamber has the capacity and influence to represent the business community at every level of government.

### **Champion - \$5,000**

Champions are influential businesses working to make the Beaufort region a better place to live, work and invest. Their support helps the Chamber to promote prosperity and drive the region forward.

### **Visionary - \$10,000**

Committed to sustaining a vibrant regional economy and a robust Chamber, Visionary investors are pillars of the community. They play an active role in directing the Chamber's focus and shaping the region's future.

## *We are*

**An independent network of local businesses of every size and economic sector.**

**Advocates for a strong business climate and a prosperous future.**

**Believers in successful businesses as the cornerstone of a thriving community.**

# Member **BENEFITS**

Membership LEVELS			Leadership Circle LEVELS			
Start-Up \$375	Business \$600	Premier Business \$975	Partner \$1,500	Advocate \$2,500	Champion \$5,000	Visionary \$10,000

## Visibility and Branding

Listing in online business directory	*	*	*	*	*	*	*
Chamber member decal	*	*	*	*	*	*	*
Chamber follows/likes your business on social media	*	*	*	*	*	*	*
New member recognition in newsletter and on social media	*	*	*	*	*	*	*
Celebration services (ribbon cutting, groundbreaking, milestones)	*	*	*	*	*	*	*
Enhanced business directory listing (logo and multiple categories)		*	*	*	*	*	*
Opportunity to sponsor Chamber events		*	*	*	*	*	*
Ability to post events to calendar			*	*	*	*	*
Up to 3 enhanced location listings in business directory			*	*	*	*	*
New member introduction video shared on social media				*	*	*	*
Annual email to membership dedicated to your business					*	*	*
Logo featured on banner at all events					*	*	*
Logo featured on website homepage						*	*
Opportunity to speak at a signature event							*

## Advocacy and Access

Representation with government at local, state and federal levels	*	*	*	*	*	*	*
Advocacy and support for military installations	*	*	*	*	*	*	*
Opportunity to host Chamber events/meetings		*	*	*	*	*	*
Opportunity to serve on Board of Directors, committees, councils		*	*	*	*	*	*
Chamber President to present at your business				*	*	*	*
Consultation about legislative/public policy concerns					*	*	*
Opportunity to guest author e-newsletter article (1 per year)						*	*
Annual presentation to Chamber Board of Directors (3 mins)							*

## Savings and Opportunities

Chamber Member Discounts – Constant Contact, Staples, BlueCross BlueShield	*	*	*	*	*	*	*
Opportunity to bid on Chamber products/services	*	*	*	*	*	*	*
Complimentary business services – document shredding, notary public, certificates of origin		*	*	*	*	*	*
Space for small meetings/interviews <i>(up to 5 persons, during normal business hours, subject to availability)</i>			*	*	*	*	*
Boardroom for large meetings <i>(up to 20 persons, during normal business hours, subject to availability)</i>				*	*	*	*
Discounted sponsorship of Chamber programs					5%	10%	15%

## Connections and Information

Member pricing at all Chamber events	*	*	*	*	*	*	*
Weekly Chamber e-newsletter and e-flyer with promotional opportunities	*	*	*	*	*	*	*
Business referrals from Chamber staff	*	*	*	*	*	*	*
Complimentary registration to Coffee with Colleagues	*	*	*	*	*	*	*
Complimentary admission to professional development events		*	*	*	*	*	*
Opportunity to serve as a Chamber Ambassador		*	*	*	*	*	*
Invitation to New Member Receptions				*	*	*	*
Invitation to annual Chairman's Reception					*	*	*
Opportunity to speak at Chairman's Reception						*	*