

BEAUFORT
REGIONAL
CHAMBER
OF COMMERCE
PRESENTS



NAVAL HERITAGE PARK, PORT ROYAL VETERAN'S DAY, NOVEMBER 11

FREE COMMUNITY EVENT TO HONOR
ACTIVE DUTY, RETIRED & VETERAN SERVICE MEMBERS

1300 - 1600



- Parris Island Marine Corps Band
- Military & Community Leader Presentations
- Free Hot Dogs to first thousand with Military ID
- Food Trucks & Dessert Vendors
- Kid's Playground & Activities
- Business Supporters Market with GiveAways

★★★★
PRESENTING SUPPORTER

LOCKHEED MARTIN

★★★
LT GEN SUPPORTERS



★★
MAJ GEN SUPPORTERS



Beaufort Memorial





This annual event is the business community's opportunity to show appreciation for the men and women in uniform at our region's military installations to thank them for their service to our country and community.

This year's theme, "Salute to Service," extends the invitation to Veteran's and Retired Military members too. Food, family fun, and a warm welcome are the hallmarks of Military Appreciation Day. This year's event will be held outdoors at Naval Heritage Park in

Port Royal, adjacent to the Naval Hospital. The event will include free hot dogs for the first 1,000 folks with a military ID, food trucks, swag bags, and presentations by installation commanders and community leaders. This will allow for many sponsor recognition opportunities. We expect thousands of attendees, the biggest crowd in the history of this event!

Sponsorship Opportunities



General Sponsor - \$4,000 (exclusive opportunity)

Chamber Member Rate - \$3,500

SOLD

- Company logo on swag bag and promotional item of choice in swag bag
- 3-minute video showcasing your business and services for Chamber outlets
- Company logo as Presenting Sponsor on event advertisements, newsletter articles, flyers, and press releases
- Company name and logo on all sponsor signage displayed

- Large logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members



Lieutenant General Sponsor - \$2,500 (maximum 4, non-competing)

Chamber Member Rate - \$2,000

- Opportunity to appear in a "Thank You" video shared in the community
- Promotional booth in the Sponsor Expo area of the event
- Company logo on event advertisements, newsletter articles, posters, and press releases
- Company logo on all sponsor signage displayed
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members



Major General Sponsor - \$1,500

Chamber Member Rate - \$1,000

- Promotional booth in the Sponsor Expo area of the event
- Company logo on event advertisements, newsletter articles, posters, and press releases
- Company logo on sponsor signage displayed
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members



Brigadier General Sponsor - \$1,000

Chamber Member Rate - \$500

- Promotional booth in the Sponsor Expo area of the event
- Company name on pre-event advertisements, newsletter articles, posters, and press releases
- Name on sponsor signage displayed
- Volunteer opportunities for team members



2021 Sponsor Form

PLEASE PRINT as you want it to appear on promotional materials
 SUBMIT BY October 28

Business Name:

Primary Contact's Name:

Telephone #:

E-mail:

Website Address:

Mailing Address:

City/State/Zip:

Sponsorship Level	Standard Rate	Chamber Member Rate
4 Star General	\$4,000	\$3,500
3 Star Lt. Gen.	\$2,500	\$2,000
2 Star Maj. Gen.	\$1,500	\$1,000
1 Star Brig. Gen.	\$1,000	\$500

My company wants to sponsor Military Appreciation Day at the following level:

~~4 Star General~~

3 Star Lt. Gen.

2 Star Maj. Gen.

1 Star Brig. Gen.

My company is a member of the Beaufort Regional Chamber: Yes No

My company will pay for sponsorship by: Enclosed Check Credit Card Invoice Me (*members only*)

If paying by credit card, please provide payment details:

Name on Credit Card:

Credit Card Number:

Exp. Date:

Security #:

Credit Card Billing Zip Code:

Signature of Cardholder:

BOOTH? YES OR NO | BOOTH INFORMATION: Booths are assigned by the Chamber in the designated area. Sponsors receive space for 10x10 tent, but tents are not mandatory. Electricity is not guaranteed. Please share information and giveaways pertaining to your business. No goods or services may be rendered at the event. Any drawings or raffles must follow SCDOR protocol.

By signing below, the sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract with the *Beaufort Regional Chamber of Commerce*. I agree to these terms and am authorized to sign.

Signature: _____

Date: _____