



**BEAUFORT, SC**

REGIONAL CHAMBER OF COMMERCE

# Educator Appreciation Breakfast

Tuesday Aug. 10, 2021 | 8:30-11:30 a.m.  
Holiday Inn & Suites Beaufort

**OVERVIEW:** Show your support for local educators by helping kick off the new school year in style at the Educator Appreciation Breakfast. Sponsors will have an opportunity to interact with more than 800 teachers and other school personnel from business display tables. A short program will feature school district leadership, key education partners and recognize education award recipients.



**FORMAT:** Three groups of 250-300 educators will rotate through this event in 1-hour blocks. The hotel ballroom will be set with rows of display tables for sponsors to interact with attendees. Food and drink stations featuring breakfast sandwiches, coffee, fruit/yogurt, and pastries will be spread across the room. Mixed, limited seating will encourage attendees to circulate. A short program will take place during each group's visit.

## EXPO OPPORTUNITY:

Educators are essential workers and important local customers. A large percentage of educators are the primary household spending decision-makers. This event is your chance to thank teachers and to and to introduce your business to potential new customers.



**ATTENDEES:** This event is free and open to teachers, administrative staff, and personnel from Beaufort County School District and our region's private schools. Only educators and event sponsors will be admitted. We are confident in having a 800-1,000 educators cycle through the event.

**SPONSORSHIP:** Your sponsorship shows the educator community that you are a business leader who cares about quality schools. It is also an opportunity to interact with hundreds of potential customers.

**Presenting Sponsor - \$2,000 (limit 2 total)**

- Top billing recognition with large logo on website, event marketing, printed collateral, event signs
- Opportunity to speak during each program.
- Display table at event – 8-foot table with skirt
- Top choice location for display table
- Admission for 6 company representatives

**Silver Sponsor - \$850**

- Logo placement on website and on event signs
- Recognition during event program
- Display table at event – 8-foot table with skirt
- Preferred choice location for display table
- Admission for 4 company representatives

**Bronze Sponsor - \$450**

- Name placement on event website
- Recognition during event program
- Display table at event – 8-foot table with skirt
- Admission for 2 company representatives

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Sign me up as an Educator Appreciation Breakfast Sponsor at the following level:

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|--|--|--|
| <input type="checkbox"/> Presenting Sponsor<br>(\$2,000) | <input type="checkbox"/> Silver Sponsor<br>(\$850) | <input type="checkbox"/> Bronze Sponsor<br>(\$450) |
|--|--|--|

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Best Number: \_\_\_\_\_

- You will be invoiced electronically. Payment is due in full by Aug. 5, 2021
- Payment options are via check or credit card, details on the invoice.
- Please email a hi-res logo with transparent background (*jpg or png format*)
- Questions? Contact Ginger Olszewski at [Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org) or 843-525-8525