



Military Appreciation Day
Wednesday, November 11th
5:00 p.m. – 8:00 p.m.

This annual event is the business community's opportunity to show appreciation for the men and women in uniform at our region's military installations. Thank them for their service to our country and to our community.

Food, family fun, and a warm welcome are the hallmarks of Military Appreciation Day. To accommodate safe social distancing, this year we will feed, entertain and connect with servicemembers and their families at the Hwy 21 Drive In. The event will include free food and drinks, deluxe swag bags, a feature film, and a video featuring community leaders, and lots of sponsor recognition opportunities. It's sure to be a fun night for all!

Sponsorship Opportunities



General Sponsor - \$4,000 (exclusive opportunity)
Chamber Member Rate - \$3,500

- Company logo on swag bag and promotional item of choice in swag bag
- 3-minute video showcasing your business and services to be displayed on the big screen
- Company logo as Presenting Sponsor on event advertisements, newsletter articles, flyers, and press releases
- Company name and logo on all sponsor signage displayed at Hwy 21 Drive In
- Large logo on the Military Appreciation Day page on BeaufortChamber.org for one full year.
- Volunteer opportunities for team members.



Lieutenant General Sponsor - \$2,500 (maximum 4, non-competing)
Chamber Member Rate - \$2,000

- Opportunity to appear in a "Thank You" video displayed on the big screen and shared in the community
- Promotional item of choice in swag bag
- Company logo on event advertisements, newsletter articles, posters, and press releases
- Company logo on all sponsor signage displayed and on big screen at Hwy 21 Drive In
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year
- Volunteer opportunities for team members.



Major General Sponsor - \$1,500
Chamber Member Rate - \$1,000

- Promotional item of choice in swag bag.
- Company logo on event advertisements, newsletter articles, posters, and press releases.
- Company logo on the big screen and all sponsor signage displayed at Hwy 21 Drive In.
- Logo on the Military Appreciation Day page on BeaufortChamber.org for one full year.
- Volunteer opportunities for team members.



Brigadier General Sponsor - \$1,000
Chamber Member Rate - \$500

- Single page printed flyer in swag bag.
- Company name on pre-event advertisements, newsletter articles, posters, and press releases.
- Name on the big screen and on all sponsor signage displayed at Hwy 21 Drive In.
- Volunteer opportunities for team members.



2020 Sponsor Form

PLEASE PRINT: (As you want it to appear on promotional materials)
RETURN BY October 21st

Business Name:

Primary Contact's Name:

Telephone #:

E-mail:

Website Address:

Mailing Address:

City/State:

Zip:

Sponsorship Level	Standard Rate	Chamber Member Rate
4 Star General	\$4,000	\$3,500
3 Star Lt. Gen.	\$3,000	\$2,500
2 Star Maj. Gen.	\$1,500	\$1,000
1 Star Brig. Gen.	\$1,000	\$500

My company wants to sponsor Military Appreciation Day at the following level:

4 Star General

3 Star Lt. Gen.

2 Star Maj. Gen.

1 Star Brig. Gen.

My company is a member of the Beaufort Regional Chamber: Yes No

My company will pay for sponsorship by: Enclosed Check Credit Card Invoice Me (*members only*)

If paying by credit card, please provide payment details:

Name on Credit Card:

Credit Card Number:

Exp. Date:

Security #:

Credit Card Billing Zip Code:

Signature of Cardholder:

By signing below, the sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract with the *Beaufort Regional Chamber of Commerce*. I agree to the *Beaufort Regional Chamber of Commerce MAD2020* contract and am authorized to sign.

Signature: _____

Date: _____