



**BEAUFORT, SC**

REGIONAL CHAMBER OF COMMERCE

**LET'S DO BUSINESS. TOGETHER.**

**BEAUFORTCHAMBER.ORG**

## GET THE MOST FROM YOUR MEMBERSHIP

Frequently Asked Questions about your Chamber Member Benefits

### How do I utilize my e-flashes that come with my chamber membership?

Contact the Member Services Manager by emailing [Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org). Include your graphic as a pdf or jpg file, and how long you'd like the graphic to run for. Submit by end of day on Tuesdays. The e-Flash is published every Wednesday.

### What marketing benefits do I have access to with my chamber membership?

You are eligible to advertise in the Chamber's weekly e-flash and on [BeaufortChamber.org](http://BeaufortChamber.org). You'll also have visibility on the Chamber website business directory. Visit [BeaufortChamber.org](http://BeaufortChamber.org) and click "Login" on the upper right side of the page to login to the online Member Information Center, where you can make changes to your account, as well as access these additional features: offer coupons and special deals, submit your job openings, advertise your event by adding them to the online event calendar, and network with other members by checking out other member listings, jobs and deals. To access your login info and for more information, contact Membership Services at [Members@BeaufortChamber.org](mailto:Members@BeaufortChamber.org).

### How does my business host a Coffee With Colleagues or Business After Hours event?

Any member can host one of our popular networking events! Contact us at [Marketing@BeaufortChamber.org](mailto:Marketing@BeaufortChamber.org) as soon as possible to get on the list!

### How can I find out what is going on at the Beaufort Regional Chamber?

We have our weekly newsletter emailed to our membership every Tuesday, as well as weekly e-flashes sent out every Wednesday. You can also visit [BeaufortChamber.org](http://BeaufortChamber.org) and follow us on Facebook ([@BeaufortSC.Chamber](https://www.facebook.com/BeaufortSC.Chamber)).

### I am interested in a grand opening, ribbon cutting ceremony, or anniversary celebration for my business. How can the Chamber help me with this?

Contact us at (843) 525-8533 or [Susan@BeaufortChamber.org](mailto:Susan@BeaufortChamber.org) with a 3-4 week notice. From there, we can brainstorm logistics!

### How do I utilize the Consultants on Demand program?

If you need expert advice to help grow your business, contact Membership Services at (843) 525-8525 or [Members@BeaufortChamber.org](mailto:Members@BeaufortChamber.org).



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## AFFINITY PROGRAMS

We are proud to offer our members multiple discount and rewards programs.  
See the list below to get started!

### STAPLES®

#### Business Advantage

**Leverage the Chamber's buying power to save between 15-30% when you enroll in the Staples Advantage Group Purchasing Program.**

The Beaufort Regional Chamber of Commerce has combined the purchasing power of our members to bring you exclusive supply pricing for your business needs with the Staples Advantage program. By participating, your realized savings will have a direct impact on your company's bottom line and more than cover your annual member dues investment.

To learn more, go to [www.staplesadvantage.com/learn](http://www.staplesadvantage.com/learn).  
To enroll, contact Kiara Ashanti at [Kiara.Ashanti@staples.com](mailto:Kiara.Ashanti@staples.com).

### Constant Contact®

**As a Chamber member, you can save up to 25% off Constant Contact's entire suite of online marketing tools, including:**

- *Email marketing.* Easy-to-use, professional email templates, contact management & real-time reports.
- *Automation.* Stay connected to your customers without being tethered to your computer.
- *Event marketing.* Simple online event registration and management tools.

To learn more and set up your account, go to:  
[www.ConstantContact.com/ChamberMember](http://www.ConstantContact.com/ChamberMember).



**As a small business owner, you need health insurance that your employees can count on.**

Blue Cross has been a trusted name in the health industry for more than 65 years, with the largest provider network in South Carolina, plus value added programs, discounts, and incentives for members with 2-99 employees.

For assistance, please email [Beaufort.Chamber@bcbssc.com](mailto:Beaufort.Chamber@bcbssc.com) or call (800) 288-2227 x22145.



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## EVENT SPONSORSHIP OPPORTUNITIES

We encourage all of our members to participate in our events!

To sponsor any of these events, email us at [Hello@BeaufortChamber.org](mailto:Hello@BeaufortChamber.org).

### **LEGISLATIVE LUNCHEON** | *January*

This must-attend annual event is produced for the Beaufort Regional business community to connect with our elected officials. Local and state elected officials are invited to share their thoughts on the upcoming session of the General Assembly.

### **STATE OF THE BASES** | *February*

The Beaufort Regional Chamber is proud to bring the opportunity to hear from the three installations: Parris Island Marine Corps Recruit Depot, Marine Corps Air Station Beaufort, and Naval Hospital Beaufort. This is open to our membership, the business community, citizens and military community of the Beaufort region.



### **A TASTE OF BEAUFORT** | *May*

Every May, the Chamber hosts A Taste of Beaufort at Waterfront Park in historic downtown Beaufort, a music, art, and food festival featuring incredible cuisine from around the Lowcountry, live music, an arts and crafts market, and the annual Crab Crawl 5K. We've created a number of exciting sponsorship opportunities that include both A Taste of Beaufort and The Beaufort Shrimp Festival.

### **CIVITAS AWARDS GALA & ANNUAL MEETING** | *June*

At Civitas, we recognize businesses, individuals and organizations in our area that are exemplary in their field. There are opportunities to sponsor the event, reserve tables, and donate to the silent auction.

### **MILITARY APPRECIATION DAY** | *August*

Food, games and entertainment! This event is free for our military families and a great opportunity for our community to say "Thank You."

### **BEAUFORT SHRIMP FESTIVAL** | *October*

Celebrating 25 years, this Lowcountry heritage event features local coastal cuisine, live music, and more, with locals and visitors alike gathering every October for a two-day celebration at the Henry C. Chambers Waterfront Park in downtown Beaufort.

### **REGIONAL ECONOMIC FORECAST** | *November*

Our Regional Economic Forecast event is an essential for local business leaders and finance professionals, featuring an in-depth look at the local, national, and global economic indicators that impact businesses throughout the Beaufort County region.





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## CHAMBER INVOLVEMENT & COMMITTEES

Get involved and make difference in our community!

### BOARD OF DIRECTORS

The Beaufort Regional Chamber of Commerce exists to manage and build capacity for continual community growth by advocating for a pro-business environment and building workforce in order to enrich the region's quality of life. Our organization is governed by a 17-member Board of Directors, elected annually.

### AMBASSADOR PROGRAM

Ambassadors actively promote membership in the Chamber, facilitate networking among members and encourage meaningful participation and involvement in Chamber programs in order to enhance the membership benefits received by each member, strengthen member commitment and increase long-term member retention.

The Ambassadors meet monthly on the first Tuesday of the month, at 8:30 a.m. in the Carnegie Conference Room. If you would like to join, applications are accepted at the end of the calendar year.

### MILITARY AFFAIRS COMMITTEE

The Military Affairs Committee is a volunteer committee whose mission is to support activities that protect and enhance the military installations in Beaufort County, and improve the quality of life of military families in the region. The Military Affairs Committee's mission is to support activities that protect and enhance the military installations in Beaufort County, and improve the quality of life of military families in the region.

### MILITARY ENHANCEMENT COMMITTEE

The Military Enhancement Committee (MEC) is an appointed board housed under the Beaufort Regional Chamber of Commerce to address military issues at the local, state and federal level to encourage protection and enhancement of all three military installations in the Beaufort area. The MEC champions the community and its bases during the BRAC process and works to enhance the bases. *Meets monthly at the Chamber Office (701 Craven Street)*

### GOVERNMENTAL AFFAIRS / WORKFORCE DEVELOPMENT COMMITTEE

The Government Affairs/Workforce Development Committee exists to create a vibrant, regional economic environment in Northern Beaufort County through research-based advocacy, private sector engagement, and strategic coordination of education and workforce resources. *Meets monthly at the Chamber Office (701 Craven Street)*

### 2018-19 OFFICERS

*Chair*

Evan Wheeler

*Chair Elect*

Benjamin Coppage

*Past Chair*

Cliff Mrkvicka

*Treasurer*

Whitney McDaniel



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## MEET OUR TEAM

Get to know the people who fight for you and your business.



**KERRY BUNTON**

Interim President

[Kerry@BeaufortChamber.org](mailto:Kerry@BeaufortChamber.org)



**GINGER OLSZEWSKI**

Member Services Manager

[Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org)



**SUSAN FOGLEMAN**

Account Executive

[Susan@BeaufortChamber.org](mailto:Susan@BeaufortChamber.org)