



BEAUFORT, SC

REGIONAL CHAMBER OF COMMERCE

FOR IMMEDIATE RELEASE

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Beaufort Regional Chamber and SC Low Country SCORE to Host Social Media Best Practices Seminar on March 13

BEAUFORT, SC (Feb. 28, 2019) - On Wed., March 13, the Beaufort Regional Chamber of Commerce, in partnership with the SC LowCountry SCORE Chapter and SK Signs, Designs & Marketing, will host "*Social Media Best Practices*" - a hot-topic seminar in the Lunch and Learn series.

This fast-moving, ninety minute program will be presented by Shawn and Kelly Hill, owners of SK Signs, Designs & Marketing; a Port Royal based, full service marketing agency. During the session, attendees will learn best practices for their social media pages to ensure that they are on the right path to increasing sales and creating lasting customers.

The session will be held from 11:30 a.m. to 1:00 p.m. on Wed., March 13, 2019 at the Beaufort Regional Chamber of Commerce, 701 Craven Street in Beaufort. The session is \$15 for Chamber members and \$20 for nonmembers, and will include lunch.

Learn more about the seminar or register to attend at: bit.ly/SKlunchandlearn.

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About the Beaufort Regional Chamber of Commerce

The Beaufort Regional Chamber of Commerce exists to manage and build capacity for continual community growth by advocating for a pro-business environment and building quality workforce development in order to enrich the region's quality of life. To support its mission and vision, the Beaufort Regional Chamber of Commerce will continue to focus its efforts in the following pillars of emphasis: tourism, military enhancement, member services and business advocacy, economic development, and education/workforce and leadership development. The Chamber provides business growth and learning opportunities to help businesses be more productive and profitable,

as well as advocacy and community development initiatives to build a favorable business climate, creating the preferred community to invest, prosper and enjoy.

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