



# BEAUFORT, SC

REGIONAL CHAMBER OF COMMERCE

## YOU'RE A NEW MEMBER, NOW WHAT?

### Frequently Asked Questions about your Chamber Membership:

#### 1. HOW DO I UTILIZE MY E-FLASHES THAT COME WITH MY CHAMBER MEMBERSHIP?

Contact the Communications Manager, [Janessa@BeaufortChamber.org](mailto:Janessa@BeaufortChamber.org), with a 25-word description, company logo/name and a JPEG of your ad at 612 x 800 dpi resolution.

#### 2. WHAT MARKETING BENEFITS DO I HAVE ACCESS TO WITH MY CHAMBER MEMBERSHIP?

You are eligible to advertise in the Chamber's weekly e-flash and on [BeaufortChamber.org](http://BeaufortChamber.org). You'll also have visibility on the Chamber website business directory.

You can also login to the online Member Information Center to make changes to your account. By logging into your account, you can access these additional features: offer coupons and special deals, submit your job openings, advertise your event by adding them to the online event calendar, and network with other members by checking out other member listings, jobs and deals.

To access your login info and for more information, contact Membership Services at [Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org).

#### 3. HOW DOES MY BUSINESS HOST A COFFEE WITH COLLEAGUES OR BUSINESS AFTER HOURS EVENT?

Any member can host one of our popular networking events! Contact us at 843.525.8537 as soon as possible to get on the list!

#### 4. HOW CAN I FIND OUT WHAT IS GOING ON AT THE BEAUFORT REGIONAL CHAMBER?

We have our weekly newsletter emailed to our membership every Tuesday as well as weekly e-flashes sent out every Wednesday. You can also visit our website at [www.beaufortchamber.org](http://www.beaufortchamber.org). We are also always updating our Facebook page with important updates!

#### 5. I AM INTERESTED IN A GRAND OPENING, RIBBON CUTTING CEREMONY, OR ANNIVERSARY CELEBRATION FOR MY BUSINESS. HOW CAN THE CHAMBER HELP ME WITH THIS?

Contact us at 843.525.8525 or [Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org) with a 3-4 week notice. From there, we can brainstorm logistics!

#### 6. HOW DO I UTILIZE THE CONSULTANTS ON DEMAND PROGRAM?

If you need expert advice to help grow your business, contact Membership Services at 843.525.8525 or [Ginger@BeaufortChamber.org](mailto:Ginger@BeaufortChamber.org).



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# AFFINITY PROGRAMS

The Beaufort Regional Chamber of Commerce is proud to offer our members multiple discount and rewards programs. Please see the list below on how to get started!

### **STAPLES BUSINESS ADVANTAGE**

The Beaufort Regional Chamber of Commerce has combined the purchasing power of our members to bring you exclusive supply pricing for your business needs with the Staples Advantage.

By participating in this program, your realized savings will have a direct impact on your company's bottom line and more than cover your annual member dues investment.

Leveraging the Chamber's buying power, you can save between 15-30% if you enroll in the Staples Advantage Group Purchasing Program.

To learn more, go to <https://www.staplesadvantage.com/learn>. To enroll, contact Hoyt Brown at [Hoyt.Brown@Staples.com](mailto:Hoyt.Brown@Staples.com).

### **CONSTANT CONTACT**

As a member of the Beaufort Regional Chamber of Commerce, you can enjoy exclusive savings of 25% off Constant Contact's entire suite of online tools, including:

- Email marketing: this gets your messages out and keeps you top-of-mind with your audience.
- Social campaign: this helps you get new fans on your Facebook page and keeps you engaged with the fans you already have.
- Event marketing: this puts the entire event promotion and registration process online, and helps you fill your events fast.
- Online survey: these surveys deliver the inside info you need to keep your audience happy and coming back for more.

To set up your benefits go to: <https://www.constantcontact.com/promo/chamber/signup.jsp>.

### **BLUE CROSS BLUE SHIELD**

As a small business owner, you need health insurance that your employees can count on. Blue Cross has been a trusted name in the health industry for more than 65 years. We have the largest provider network in South Carolina, plus value added programs, discounts, and incentives for members with 2-99 employees.

For assistance please email [Beaufort.Chamber@bcssc.com](mailto:Beaufort.Chamber@bcssc.com).



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# EVENT SPONSORSHIP OPPORTUNITIES

We encourage all of our members to participate in our events! To sponsor any of these events, contact [Hello@BeaufortChamber.org](mailto>Hello@BeaufortChamber.org).

### **LEGISLATIVE LUNCHEON** – January

This must-attend annual event is produced for the Beaufort Regional business community to connect with our elected officials. Local and state elected officials are invited to share their thoughts on the upcoming session of the General Assembly. Sponsor opportunities are available for this event.

### **STATE OF THE BASES** – February

The Beaufort Regional Chamber is proud to bring the opportunity to hear from the three installations: Parris Island Marine Corps Recruit Depot, Marine Corps Air Station Beaufort, and Naval Hospital Beaufort. This is open to our membership, the business community, citizens and military community of the Beaufort region. Sponsor opportunities are available.

### **CIVITAS AWARDS GALA & ANNUAL MEETING** – June

Every year, we look forward to recognizing businesses, individuals and organizations in our area that are exemplary in their field. There are opportunities to sponsor the event, reserve tables, and donate to the silent auction.

### **MILITARY APPRECIATION DAY** – August

Food, games and entertainment! This event is free for our military families and a great opportunity for our community to say “Thank You.” Sponsor opportunities are available.

### **STATE OF THE SCHOOLS** – September

Hear the leaders from the area school systems share information concerning education in Beaufort County and the impact on our community. Sponsor opportunities are available.



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## CHAMBER INVOLVEMENT & COMMITTEES

### BOARD OF DIRECTORS

The Beaufort Regional Chamber of Commerce exists to manage and build capacity for continual community growth by advocating for a pro-business environment and building workforce in order to enrich the region's quality of life. Our organization is governed by a 19 member Board of Directors, elected annually.

#### **2018-2019 Officers:**

**Chair:** Cliff Mrkvicka

**Chair Elect:** Evan Wheeler

**Past Chair:** Leigh Copeland

**Treasurer:** Whitney McDaniel

### AMBASSADOR PROGRAM

Ambassadors actively promote membership in the Chamber, facilitate networking among members and encourage meaningful participation and involvement in Chamber programs in order to enhance the membership benefits received by each member, strengthen member commitment and increase long-term member retention.

The Ambassadors meet monthly on the first Tuesday of the month, at 8:30 a.m. in the Carnegie Conference Room. If you would like to join, applications are accepted at the end of the calendar year.

### MILITARY AFFAIRS COMMITTEE

The Military Affairs Committee (MAC) supports activities that protect and enhance the military installations in Beaufort County, and improve the quality of life of military families in the region.

MAC meets bi-monthly in the Chamber Offices at 701 Craven Street.

### MILITARY ENHANCEMENT COMMITTEE:

The Military Enhancement Committee (MEC) is an auxiliary committee of the Chamber established to enhance the quality and value of the military installations of Beaufort County and to lay the framework to defend these military bases with regard to any threats, including base realignments and closures. The MEC is established to address community concerns.

### GOVERNMENTAL AFFAIRS/WORKFORCE DEVELOPMENT COMMITTEE:

This committee's primary role is to determine the optimum ways through which the Chamber can support and enhance ongoing economic development initiatives. The committee is further charged with investigating and evaluating ways through which existing Chamber functions or departments can be leveraged to enhance the region's economic development.

This committee meets on the 3rd Thursday each month at 8:30 a.m. in the Carnegie Conference Room at 701 Craven Street.



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# CHAMBER STAFF DIRECTORY



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